



New Hanover Township
2943 N Charlotte Street Gilbertsville, PA 19525
610-323-1008 | permits@newhanoverpa.gov

Township Use Only Zoning District _____ Staff Initials _____

Sign Application

Part 1 – Owner Information

Property Owner: _____ Parcel #: _____
Project Street Address: _____
Mailing Address (if different from project site): _____

Daytime Phone: _____ Email: _____

Part 2 – Contractor Information

Check Here for Property Owner as Contractor

Business Name: _____ Contact Name: _____
Address: _____ HIC License # _____
Daytime Phone: _____ Email: _____

Part 3 – Current Land Use

Residential/Apartments Commercial Industrial Institutional Other _____

Is the proposed location of the structure in the FEMA designated floodplain or floodway? Yes No

Part 4 – Sign Specifications (check all that apply)

Use: Identification Directional Advertising Temporary Permanent
Type: Free Standing (Ground) Wall Mount Projecting Illuminated Unilluminated
 Special Event Window Other (specify) _____

Total Project Cost: \$_____ Material Type: _____ Total Sign Area: _____ SF

Part 5 – Plan Requirements

The following supplemental materials must be included:

- A site plan showing the location of the sign in relation to buildings, structures, property lines, and public or private rights-of-way. The width of street frontage at the legal right-of-way line on the subject property shall be shown.
- A drawing of the proposed sign showing the specific dimensions of all elements of the sign, the specific copy, lettering, words, symbols, and designs to be displayed, along with a written explanation of any illumination or unusual features of the sign.
- Permits for illuminated signs will not be issued without an approved electrical permit if required. Applications for electrical permits shall be filed at the same time as the sign permit application.
- Any additional information to show compliance with Chapter 19, Signs, of the Township Code as well as Part 23 of Chapter 27, Zoning, of the Township Code.

By submitting this application, applicant agrees to allow exterior site access for inspection of permitted work until final inspection passes, if applicable. Applicant acknowledges as property owner or owner's agent that sign types listed on the second page of this application are prohibited. If signed by someone other than the property owner, this work has been authorized by the owner on record and said person has been authorized by the owner to complete this application on their behalf. A signed service contract may be submitted in lieu of property owner signature here.

Applicant's Signature: _____ Date: _____

Applicant's Name (print): _____



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§ 27-2311. Prohibited Signs. [Ord. No. 25-01, 4/3/2025; as amended by Ord. No. 25-03, 8/7/2025]

1. The following signs are unlawful and prohibited:
 - A. Animated signs, flashing signs, or signs that scroll or flash text or graphics, with the exception of barber poles which are used for a barbershop use and traffic control signs and signals.
 - B. Any sign suspended between poles and lighted by a series of lights.
 - C. Any sign erected or painted or drawn on a tree or utility pole.
 - D. Any banner sign or sign of any other type across a public street or on any private property is prohibited, except for such signs which are approved by the Zoning Hearing Board, as a use permitted by special exception, to be of general benefit to the Township or for public convenience, necessity or welfare.
 - E. Any sign suspended between poles which is either a pennant which blows in the wind or a spinner which spins in the wind.
 - F. Any sign which does not conform to the requirements of the sign ordinance which was in effect when the sign was erected.
 - G. Any sign erected containing information on which is stated or implied that a property may be used for any purpose not permitted under the provisions of this chapter in the zoning district on which the property to which the sign relates is located.
 - H. Any signs that imitate, resemble, interfere with, or obstruct official traffic lights, signs, or signals.
 - I. Abandoned signs.
 - J. Inflatable devices or balloon signs, with the exception of balloons used in temporary, non-commercial situations.
 - K. Signs which prevent free ingress or egress from any door, window, fire escape, or that prevent free access from one part of a roof to any other part. No sign other than a safety sign shall be attached to a standpipe or fire escape.
 - L. Signs which emit smoke, visible vapors, particulate matter, sound, odor or contain open flames.
 - M. Reflective signs or signs containing mirrors.
 - N. Interactive signs.
 - O. Signs erected without the permission of the property owner, with the exception of those authorized or required by local, state, or federal government.
 - P. Snipe signs.